



BRANDON BALLOG

GRAPHIC DESIGNER / 73 PARNASSUS / SAN FRANCISCO
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DESIGN EXPERIENCE

Fine Arts Museums of San Francisco (Nov 2008 – Present)

Graphic designer as part of an in-house design department producing exhibition and marketing materials for both the de Young and Legion of Honor museums.

- > Lead designer and print manager of the *Fine Arts* magazine circulated to over 100,000 museum members.
- > Produced varieties of exhibition graphics including three dimensional lettering, text panels, wall vinyl, and photo murals.
- > Designed multi-departmental collateral for marketing, advertising, development, retail, and educational purposes.
- > Completed large marketing campaigns applying consistent designs in several outputs including street banners, buses/cable cars, posters, and more.

Future US, Inc (Aug 2008 – Oct 2008)

Contracted as a freelance designer to help create layouts for the December 2008 issues of both *PC Gamer* and *Playstation* magazine. Learned the ability to manage typographic consistency and styles of each publication.

East Bay Express (Jun 2008 – Aug 2008)

Part-time graphic designer developing artwork for advertising and editorial content.

Berkeley Repertory Theatre (Aug 2007 – Jun 2008)

Completed a full-time graphic design fellowship at the Tony Award-winning Berkeley Repertory Theatre. Responsibilities included directly assisting the art director on designing all publications, marketing, fund-raising, signage, and educational collateral. Assisted in implementing new branding standards and typeface styles across all platforms.

Roll Zine Online Publication (May 2007 – Present)

Create and manage production of a visually and intellectually stimulating publication documenting the subculture of rollerblading. A focus on collaborating with other artists through experimental design, online publishing, photography, and writing – www.rollzine.org

Ohio University Office of Sustainability (Jul 2006 – Jun 2007)

Developed website of sustainability resources and education for Ohio University. Created posters and apparel to market sustainability events and developed informational signage about composting and recycling.

EDUCATION

Ohio University – Athens, OH
Bachelor of Fine Arts in Graphic Design
Bachelor of Science in Visual Communications/Publication Design
GPA: 3.6

TECHNICAL SKILLS

- > Adobe InDesign, Illustrator, Photoshop, Flash, and Dreamweaver
- > Mac osx and Windows
- > Filemaker Pro and project management software
- > InCopy and Microsoft Office

RELEVANT SKILLS

- > Pre-press management and print production
- > Photography and picture editing for publication
- > Silk-screening and letterpress techniques